



Kansas City

THE NEW MIDWEST

Partner Virtual Connect
September 24



AGENDA

- Welcome
- Executive Update - Jason Fulvi
- Marketing & Communications Update - Traci Moon
- Convention Services Update – Ashley Rossbach
 - KC Clean and Safe Meetings Hub Update
- CBRE Forecast Update - Derik Detter
- Convention Sales Update - Nathan Hermiston
- Overall Market Update (post-pandemic) - Nathan Hermiston
- Partnership Update
 - KCRW
 - Tap Tour
 - KC Savings Program
 - Extranet

EXECUTIVE UPDATE

Jason Fulvi
President & CEO

MARKETING & COMMUNICATIONS UPDATE

Traci Moon

Senior Vice President of Marketing & Communications

DESTINATION RECOVERY CAMPAIGN

Objectives

Adapt to a rapidly changing COVID-19 environment & execute specific forward-looking integrated marketing strategies designed to:

- Educate locals and future travelers on how to explore Kansas City responsibly within social distancing parameters.
- Keep Kansas City top of mind by driving engagement with planning content such as road trip itineraries and safe, family-friendly activities.
- Lead the destination out of recovery by capturing traffic prior to widespread travel demand and encourage safe travel to Kansas City.

DESTINATION RECOVERY CAMPAIGN PHASES*

1. "In-Crisis Wait" – Quarantined & Social Distancing; March – April
 - Social media + VKC owned mediums only; community support resource focus
2. "Ready" Campaign, Recovery Begins: May – June
 - Inspire – Looking Forward – [Inspire KC - Looking Forward video](#)
3. "Set" Campaign, Recovery Increases: July – September
 - Consumer Confidence Focus – [The New Midwest | Close to Home, Miles Ahead](#)
4. "Go" Campaign: Full travel: October
 - Bridge Back to The New Midwest
5. Convention + Meeting Planner Engagement Strategy; August 31st – October 31st
 - Consumer Confidence Focus; KC Clean Commitment

**Timing predicated on consumer needs, market conditions and evolution of the pandemic.*

DESTINATION RECOVERY CAMPAIGN

Strategy Overview; “Set – Phase 3”


Build upon the leisure message under the New Midwest brand campaign. Speak to the resiliency, culture of creativity and off-the-beaten path adventures found in KC, the heart of the New Midwest. Primary messaging: travelers can safely experience KC within easy reach.

- Continue to tap into KC pride by encouraging locals to explore their own city via staycations & provide an immediate economic boost through their support of local businesses.
- Leverage road trip interest and pent-up travel demand from short drive, “nearcation” markets expanding regionally as restrictions lift.
- Add immediate booking driver messaging. Reintroduce stronger CTAs to encourage people to get out & explore Kansas City in channels seeing heavy engagement and efficiencies during this time. Build consumer confidence through the KC Clean Commitment program pledge.

CONVENTION SERVICES UPDATE

Ashley Rossbach
Director of Convention Sales & Services




KC Clean Commitment




KC CLEAN COMMITMENT

The KC Clean Commitment is a group of local hospitality businesses united under a common goal to protect our region from COVID-19. Join us and pledge your business' commitment to keep Kansas City safe and welcoming for all. All regional businesses are invited to participate. **No cost or membership is required ... just your commitment towards a healthier KC.**

By pledging our support towards KC Clean Commitment, our business promises to value the following guidelines and principles:

-  Encouraging the use of face masks or adequate face coverings by all staff and customers.
-  Limiting occupancy in common areas to comply with social distancing guidelines.
- 



WHO'S COMMITTED

Together, Kansas City and its surrounding communities are working hard to mitigate the spread of COVID-19. The following businesses have pledged their support of the KC Clean Commitment, an initiative by Visit KC and its partners, to keep our employees, residents and visitors healthy and safe. Contact each business to learn more.

**Arts & Culture | Civic Organizations | Corporate Partners | Entertainment
| Event Suppliers | Food & Drink | Hotels & Lodging | Outdoors | Shopping &
Retail | Transportation | Venues**

Click on one of the categories to jump to the section.

Event Suppliers

- Computer Express, Inc. - [Visit Website](#)
- CW Outsourcing - [Visit Website](#)
- Digital Sound Systems, Inc. - [Visit Website](#)
- Everenergy LLC - [Visit Website](#)
- Fern - [Visit Website](#)
- Landers Vision - [Visit Website](#)
- Liberty Exposition Services - [Visit Website](#)
- Up, Up & Away! Balloon Artistry - [Visit Website](#)
- Viper Tradeshow Services - [Visit Website](#)
- Wellington - [Visit Website](#)

[Visitkc.com/clean](https://visitkc.com/clean)
visitkc.com/kc-clean-commitment/committed

Safe Meeting Hub

Safe Meetings in Kansas City

WE LOOK FORWARD TO WELCOMING YOU BACK TO THE CITY OF FOUNTAINS WHEN THE TIME IS RIGHT. ACCESS UP-TO-DATE INFORMATION ON HEALTH AND SAFETY STANDARDS, CURRENT CITY GUIDELINES FOR VISITORS AND ADDITIONAL DETAILS TO HELP YOU PLAN WITH CONFIDENCE.



KC Clean Commitment

The Kansas City community is committed to keeping you and your attendees safe. Find hotels, suppliers and other businesses that have pledged to uphold a specific set of health and safety standards intended to limited the spread of COVID-19.



4 Ways KC Can Help Make Your Meeting Safer

Thinking about ways to maximize the potential of your next meeting? Consider a few advantages found exclusively in the Heart of America.

[LEARN MORE](#)

VisitKC.com/SafeMeetings
visitkc.com/health-safety-reopening-guidelines

CBRE FORECAST UPDATE

Derik Detter
Market Research Manager

CBRE FORECAST

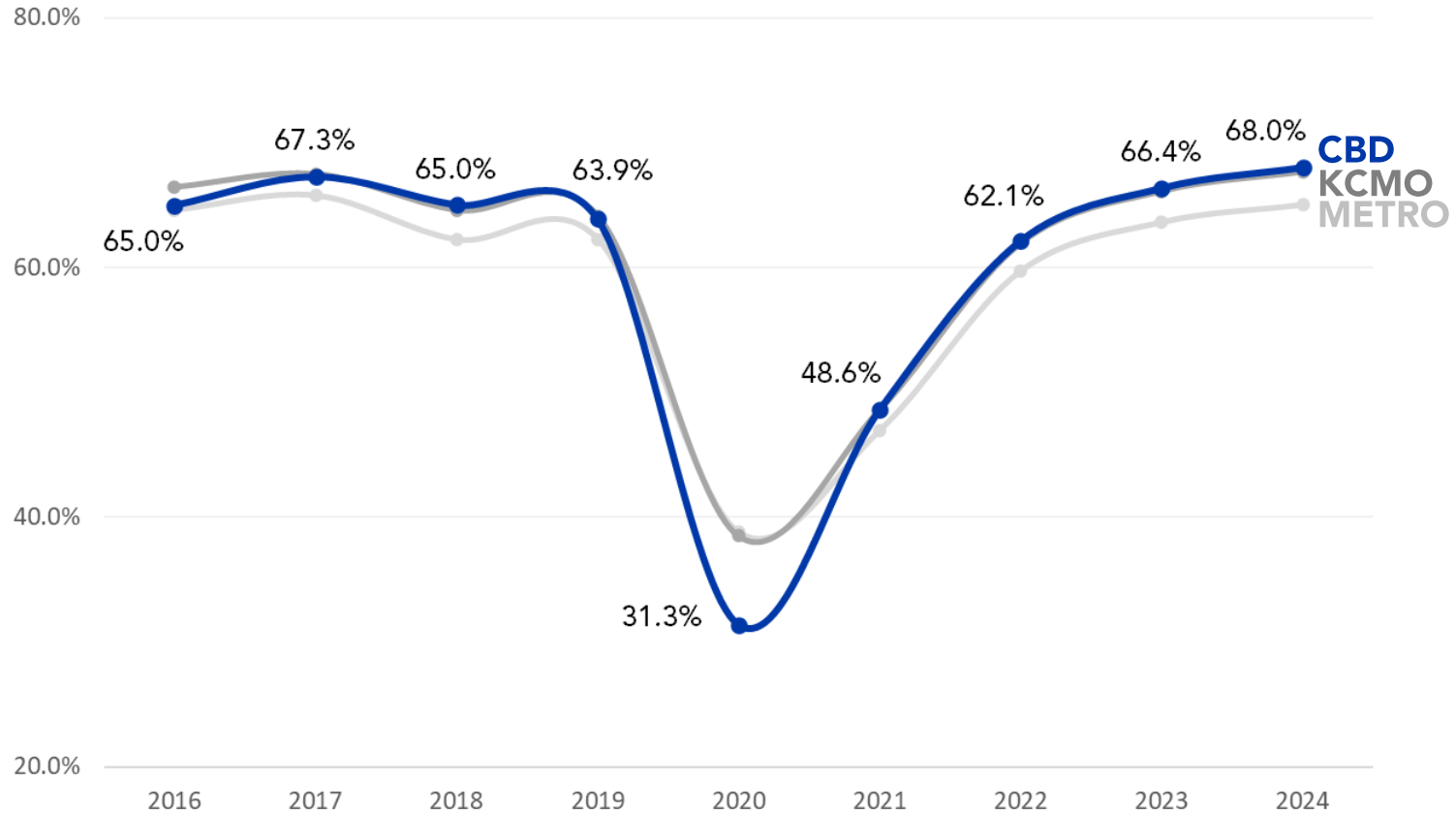
KANSAS CITY — **CENTRAL BUSINESS DISTRICT** — BASELINE-COVID-19 FORECAST SCENARIO

Year	Occ	ΔOcc	ADR	ΔADR	RevPAR	ΔRevPAR	Supply	ΔSupply	Demand	ΔDemand
2015	67.1%		\$137.10		\$92.00		6,480		4,348	
2016	65.0%	-3.2%	\$143.92	5.0%	\$93.51	1.7%	6,573	1.4%	4,271	-1.8%
2017	67.3%	3.5%	\$148.66	3.3%	\$100.00	6.9%	6,777	3.1%	4,559	6.7%
2018	65.0%	-3.4%	\$147.54	-0.8%	\$95.90	-4.1%	7,061	4.2%	4,590	0.7%
2019	63.9%	-1.7%	\$145.71	-1.2%	\$93.07	-3.0%	7,573	7.2%	4,837	5.4%
2020	31.3%	-50.9%	\$121.23	-16.8%	\$37.99	-59.2%	7,486	-1.1%	2,346	-51.5%
2021	48.6%	55.1%	\$128.24	5.8%	\$62.32	64.1%	8,363	11.7%	4,064	73.3%
2022	62.1%	27.9%	\$135.08	5.3%	\$82.93	33.1%	9,052	8.2%	5,557	36.7%
2023	66.4%	6.8%	\$142.95	5.8%	\$90.87	9.6%	9,227	1.9%	5,865	5.5%
2024	68.0%	2.5%	\$151.62	6.1%	\$97.44	7.2%	9,323	1.0%	5,991	2.1%

Source: CBRE; as of Sep 17, 2020

OCCUPANCY

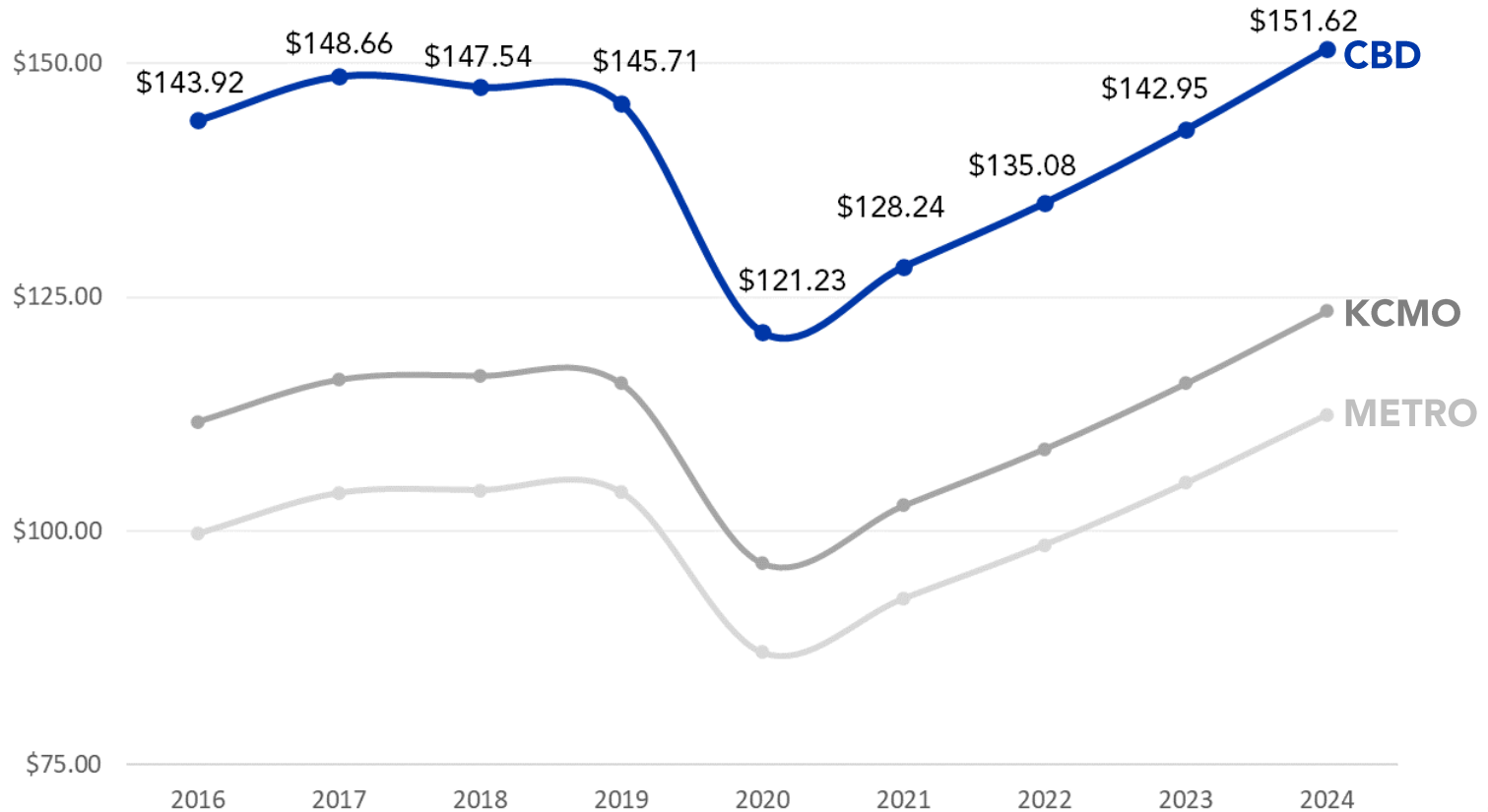
CBD | KCMO | METRO — BASELINE-COVID-19 FORECAST SCENARIO



Source: CBRE;
as of Sep 17, 2020

ADR

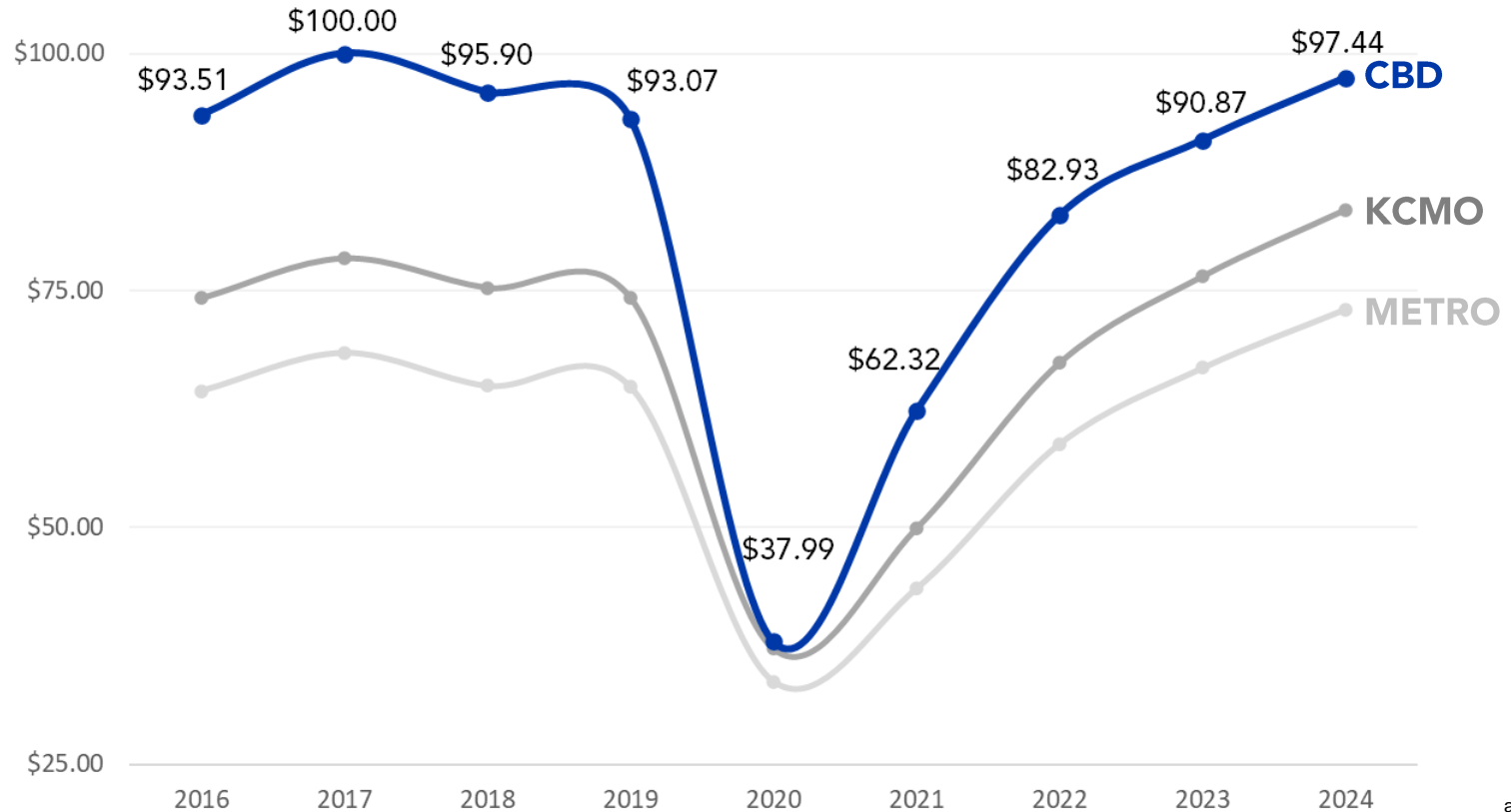
CBD | KCMO | METRO — BASELINE-COVID-19 FORECAST SCENARIO



Source: CBRE;
as of Sep 17, 2020

REVPAR

CBD | KCMO | METRO — BASELINE-COVID-19 FORECAST SCENARIO



Source: CBRE;
as of Sep 17, 2020

CONVENTION SALES UPDATE

Nathan Hermiston

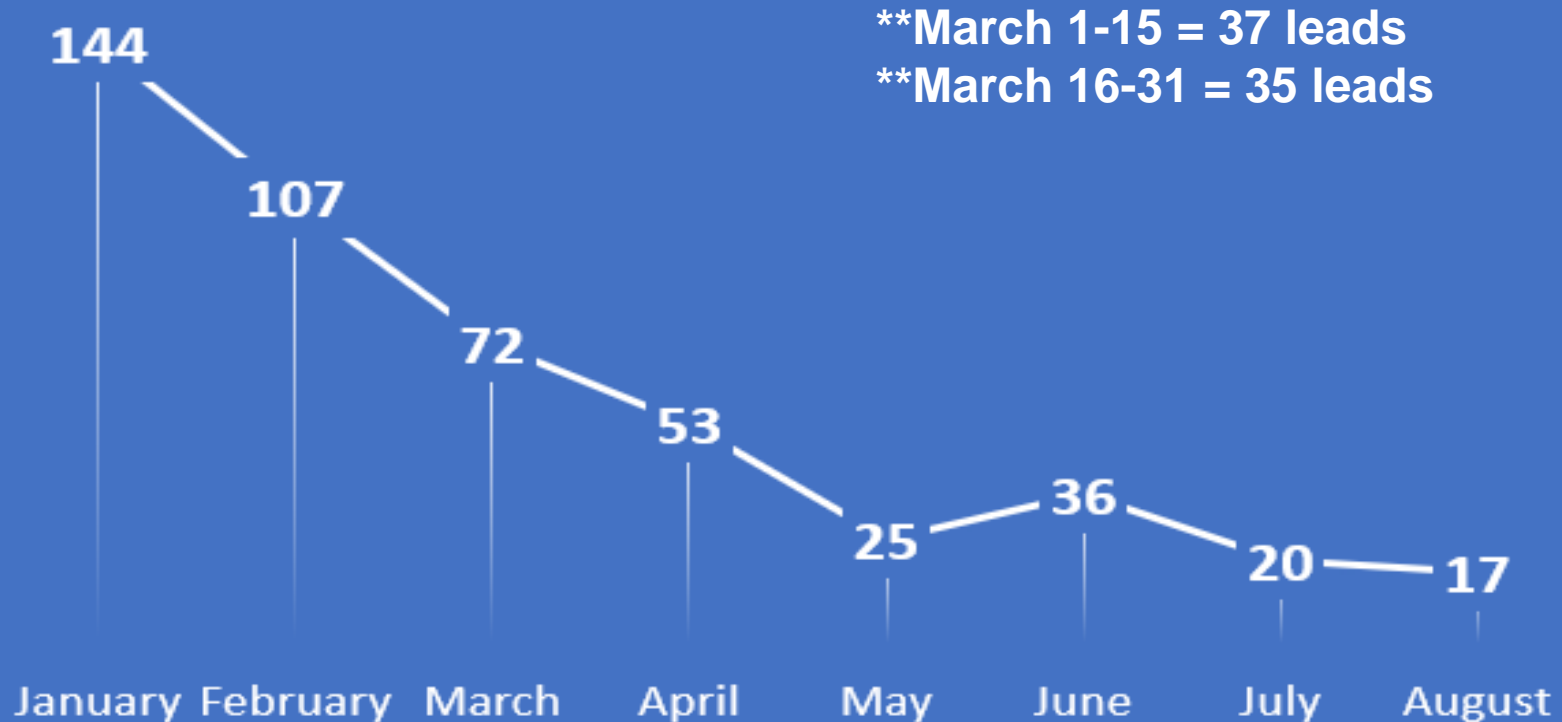
Senior Vice President of Convention Sales & Services

Cancellations and Re-bookings as of 9/23/20

	Quantity	Room Nights	Estimated Economic Impact
Cancellations	155	252,300	\$206.2M
Re-Bookings	79	86,223	\$56.3M

Lead Volume & Market Trends Slide

TOTAL LEADS BY MONTH YTD



Lead Volume & Market Trends Slide

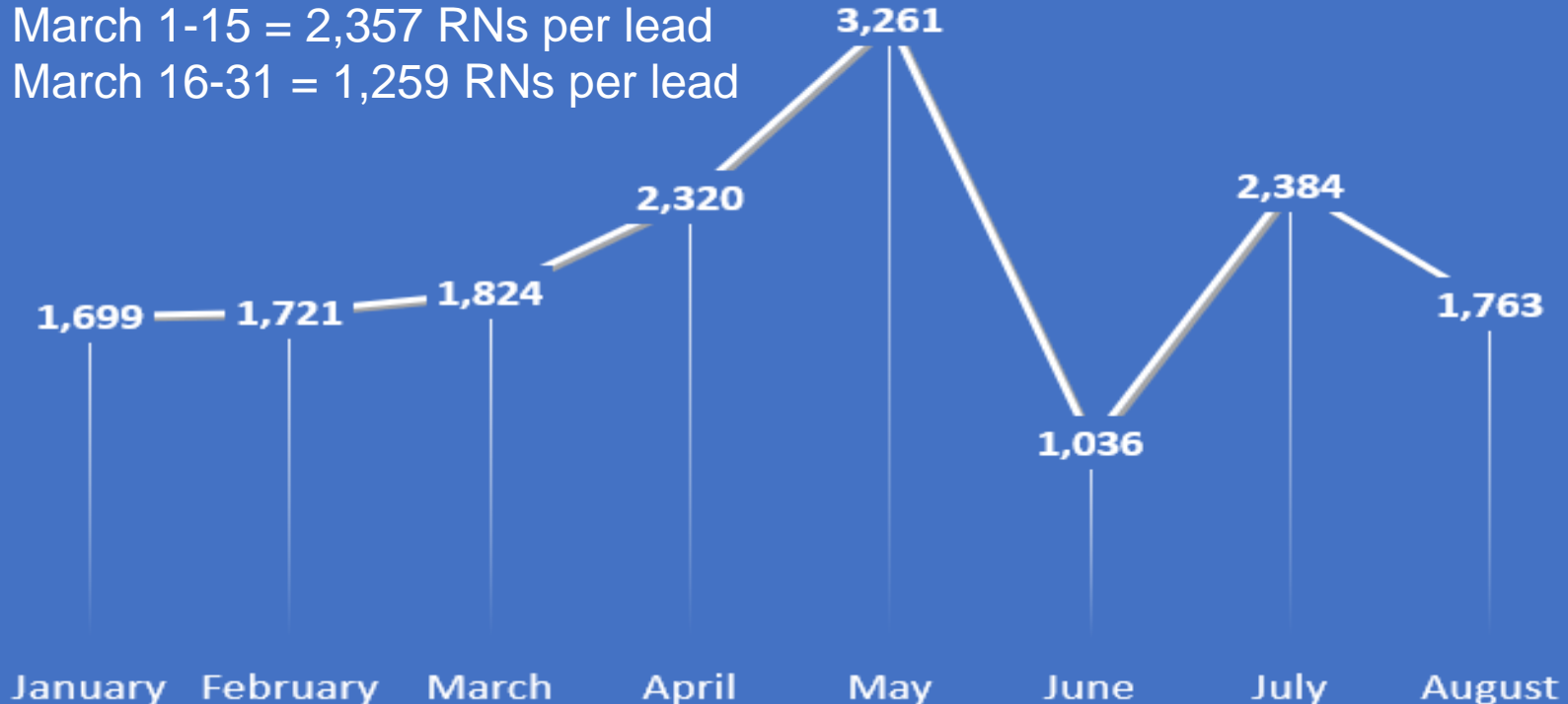
TOTAL ROOM NIGHT DEMAND BY MONTH YTD



Lead Volume & Market Trends Slide

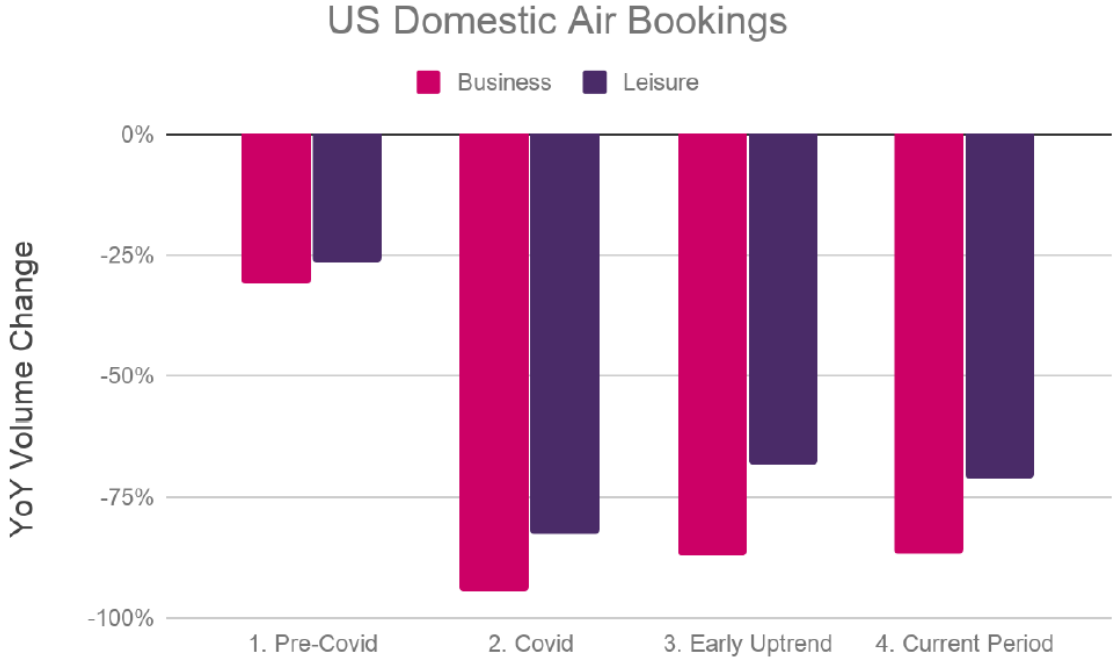
AVERAGE SIZE PER LEAD

March 1-15 = 2,357 RNs per lead
March 16-31 = 1,259 RNs per lead



Current Recovery / Indicators

The recovery in US flight bookings has stalled.



		Rate of Change Business	Rate of Change Leisure
Pre-Covid	1 Jan to 15 Mar		
Covid	16 Mar to 30 Apr	-206%	-211%
Early Uptrend	1 May to 30 Jun	8%	18%
Current Period	1 Jul to 3 Aug	0%	-4%

What do these early indicators tell us about consumer confidence?

Consumer Demand Scorecard

Indicator	Negative	Neutral	Positive
Booking pace			
Biz/Leisure Mix			
Air/Hotel Mix			
Length of Stay			
Booking Window Shift			
Drive/Fly Mix			

Overall Rating: Somewhat negative

Caveats

- Excludes pricing
- Excludes business model changes

Longwoods Traveler Sentiment Survey

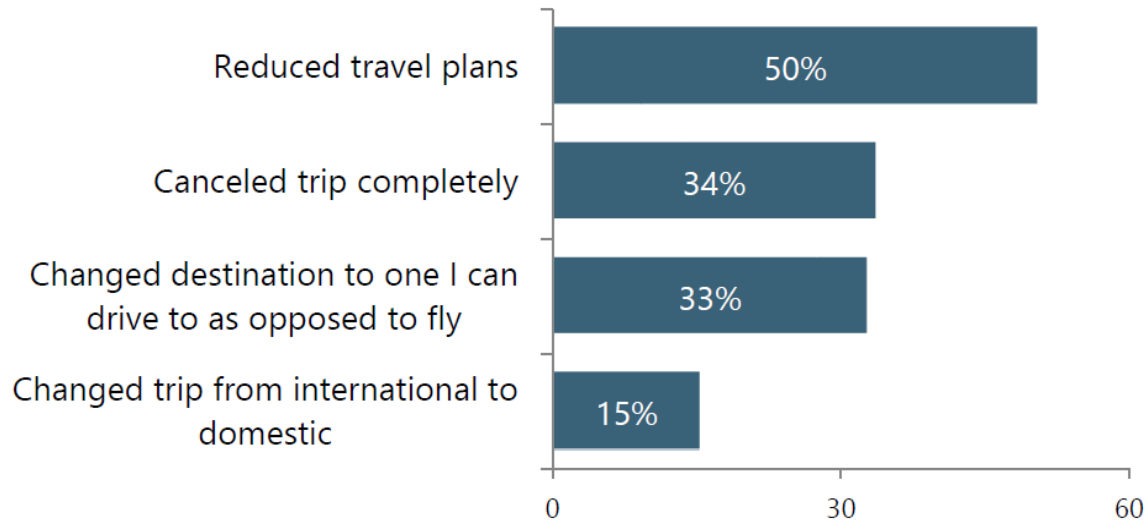
*Impact on Travel
and
Traveler Perception*

Survey fielded September 9

IMPACT ON TRAVEL PLANS



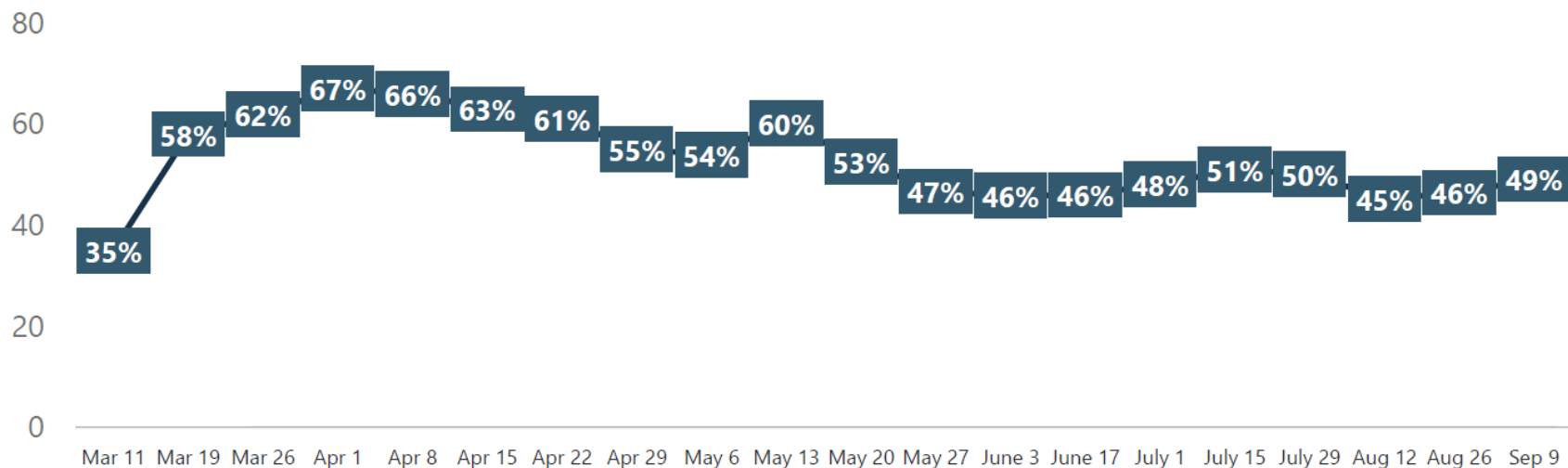
of travelers planning to travel in the next six months will change their travel plans due to coronavirus



Base: Coronavirus Changed Travel Plans

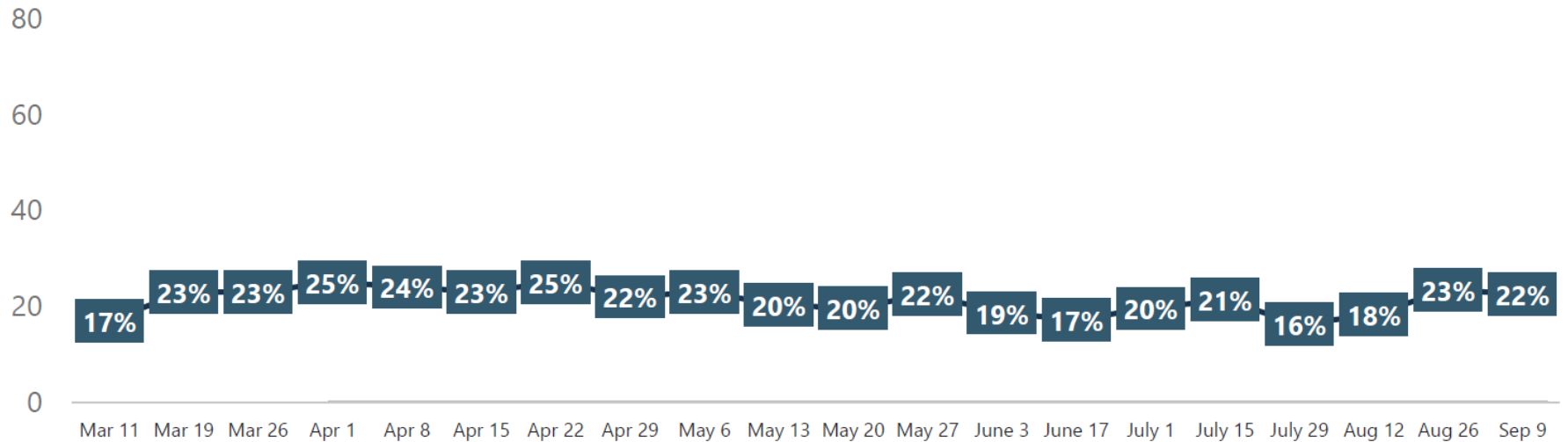
IMPACT ON TRAVEL PLANS

Indicated that Coronavirus Would Greatly Impact their Decision to Travel in the Next Six Months

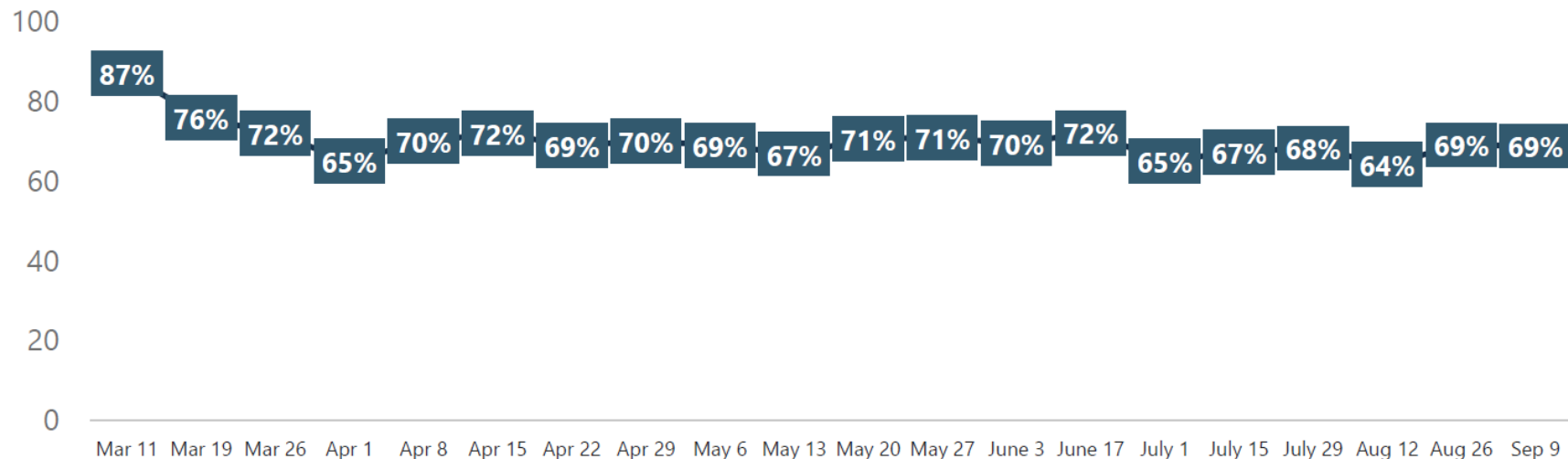


IMPACT ON TRAVEL PLANS

Indicated that the Economy Would Greatly Impact their Decision to Travel in the Next Six Months

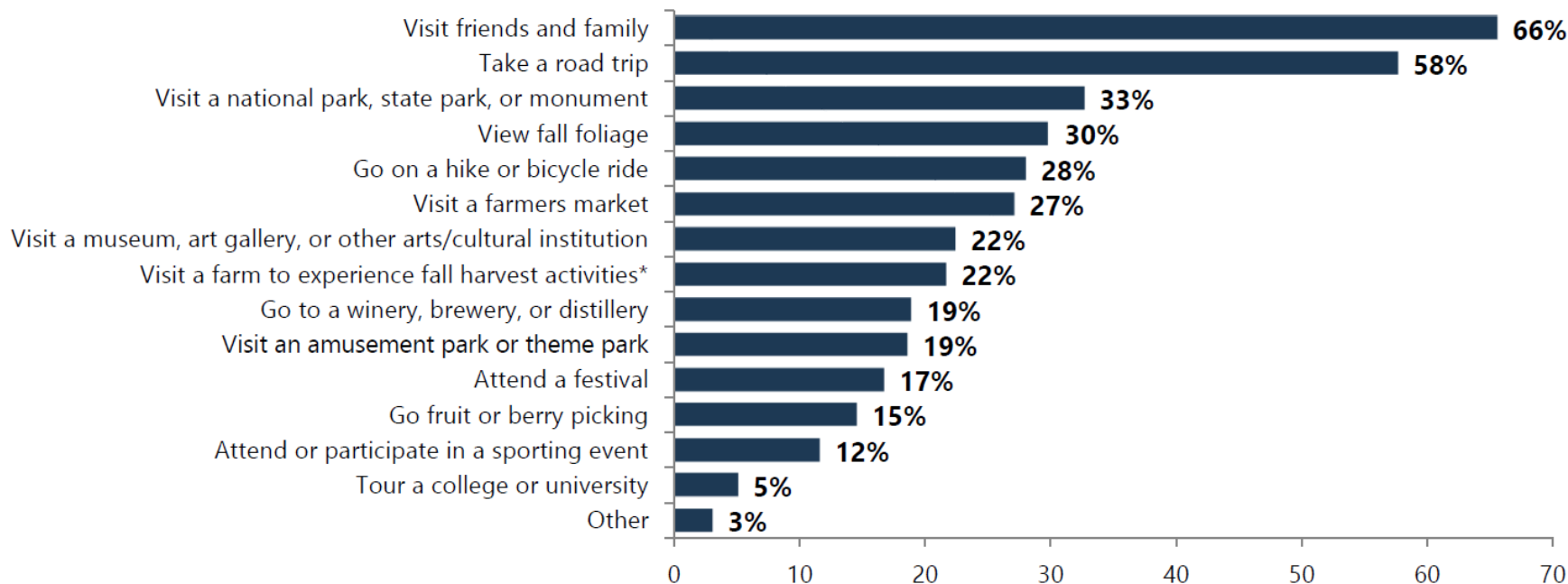


Travelers with Travel Plans in the Next Six Months Comparison



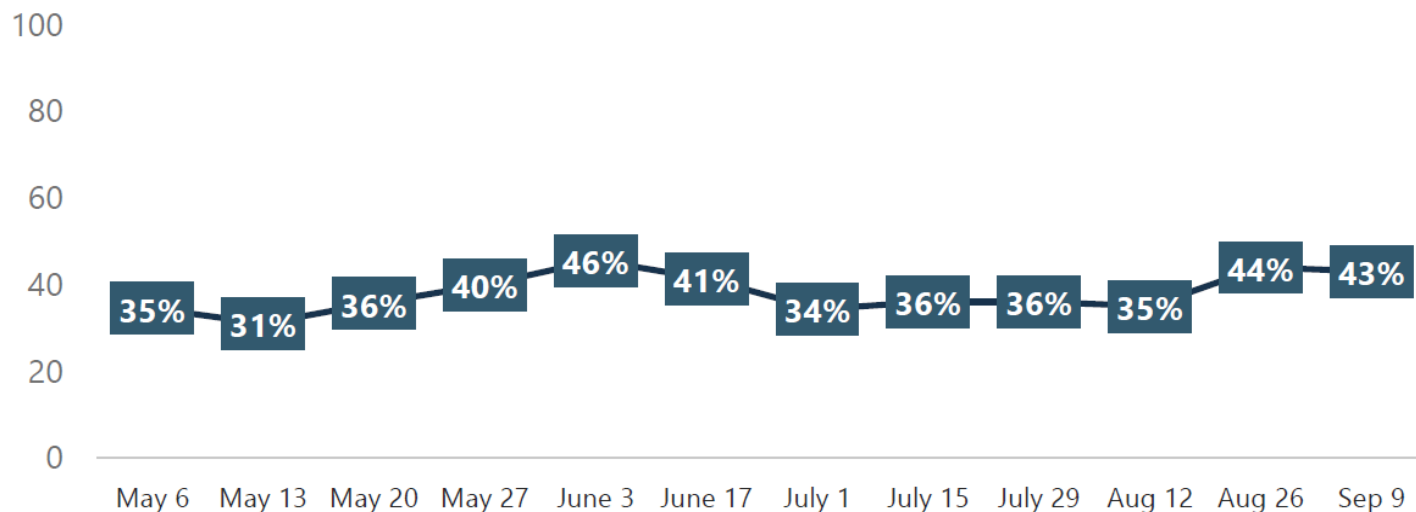
IMPACT ON TRAVEL PLANS

Activities Travelers Plan to Participate in During Their Fall Travels

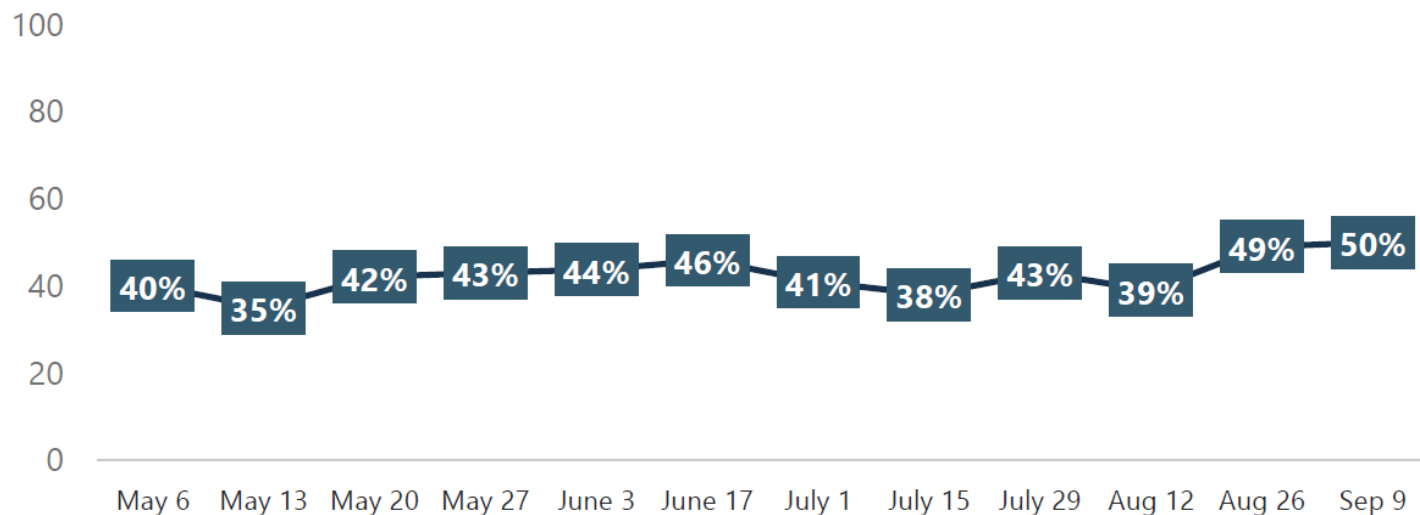


*Corn maze, hay rides, pumpkin patch, etc.

I Support Opening Up My Community to Visitors Comparison of Travelers Who Strongly Agree or Agree



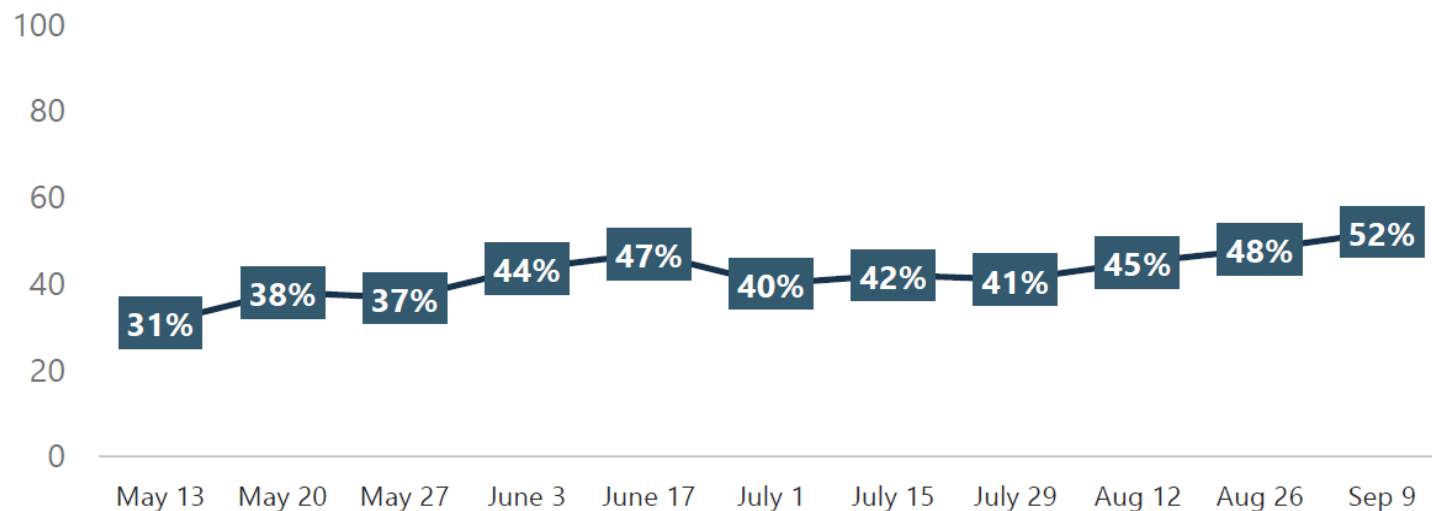
I Feel Safe Traveling Outside My Community Comparison of Travelers Who Strongly Agree or Agree



TRAVEL PERCEPTIONS

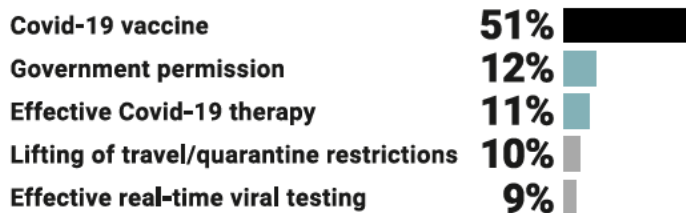
I Would Feel Safe Dining in Local Restaurants and Shopping in Retail Stores Within My Community

Comparison of Travelers Who Strongly Agree or Agree



What Signals Are Planners Watching?

WHICH OF THE FOLLOWING WOULD MAKE YOU FEEL MOST AT EASE ABOUT PLANNING PHYSICAL EVENTS?



WHAT WILL EVENTS LOOK LIKE?

In the meantime, we must determine what events are possible in the short term. We spoke to epidemiologist Brian Labus to determine what events might look like:

Smaller in size. The density of attendees is key, so smaller in numbers is the way to go. The more people we have, the more risk we add.

Local. Keeping things local is the key to limiting the risk to the community spread in one area. By inviting people from outside a local community, you are compounding whatever level of risk exists where you live with the level of community spread in other places people are coming from. Having a local event also helps to limit the potential impact of an outbreak.

Short. Multi-day events add a layer of complexity, especially if you are using a strategy that involves monitoring the status of those in attendance. You can test people before they get to your event, but you have no control over what they do when they go back to their hotel, which compromises your control over the level of risk.

Lower capacity. We have to make sure people remain physically distanced at all times, and that there is movement from room to room to prevent any potential virus from building up in the ambient air wherever attendees spend a prolonged period of time.

Updated EVENTS Recovery Timeline

Source: Event Manager Blog (Skift) – 8/24/20

- New Assumptions:
 - Community knows how to fight the virus better
 - A safe way to travel and attend does exist
 - Hybrid events are the future
 - Budgets and Economic Considerations

	OCT-DEC 2020	JAN-MAR 2021	APR-JUNE 2021
LIKELIHOOD OF COMEBACK	UNLIKELY	SOMEWHAT LIKELY	LIKELY
RISK OF HOSTING YOUR EVENT	HIGH	MODERATE	MODERATE

NCAA Bid Cycle

2023-2026



World Cup 2026



Upcoming Sales Events

Event	Dates	Location	Sales Rep
<i>Sports ETA</i>	<i>Aug 3-21</i>	<i>Virtual</i>	<i>Becky</i>
<i>ASAE</i>	<i>Aug 10-12</i>	<i>Virtual</i>	<i>Denise & Nathan</i>
<i>Cvent Connect</i>	<i>Aug 25-26</i>	<i>Virtual</i>	<i>Juanita & Nathan</i>
Connect Sports	Sept 9-10	Virtual	Becky
ConferenceDirect APM	October 26-29	Las Vegas	Lauren
MPI World Education Conference	Nov 3-6	Grapevine/Dallas	TBD
<i>Experient Envision</i>	<i>November 11-13</i>	<i>Las Vegas</i>	<i>CANCELLED</i>
Nursing Organizations Alliance	Nov 19-21	Des Moines	TBD
CVB Reps Holiday Event	December TBD	Washington, DC	Denise & Lauren
Holiday Showcase	Dec 15-16	Chicago	TBD
RCMA Emerge	Jan 5-7	Charlotte	Kim
<i>PCMA Convening Leaders</i>	<i>Jan 10-13</i>	<i>Virtual</i>	<i>TBD</i>

PARTNERSHIP & EVENTS UPDATE

Jenny Wilson
Director of Partnership & Events

PARTNERSHIP TEAM

Jenny Wilson

Director of Partnerships & Events

jwilson@visitkc.com

Elisabeth Ingraham

Partnership Development Manager

eingraham@visitkc.com

Kenzi Hoyle

Partnership Development Manager

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Fabiola Sierra

Partnership Specialist

fsierra@visitkc.com

Karen Myer

Partnership Engagement Coordinator

kmeyer@visitkc.com

A close-up photograph of a chef's hand, wearing a dark apron, using a large white cutting knife to chop fresh green herbs on a white cutting board. The background is dark and out of focus, showing more herbs and kitchen items.

The **COMMUNITY MEALS** *PROJECT*

Kansas City's 2 million residents eat 6 million meals per day. Every week thousands of our fellow Kansas Citians are struggling to pay for and access nutritious meals. That reality is not going to change any time soon.

FOOD INSECURITY HAS FAR REACHING COMMUNITY EFFECTS — WE NEED TO START THINKING DIFFERENTLY ABOUT HOW WE APPROACH IT.

CHEF COLLECTIVE KC.COM



JANUARY 8-17, 2021

#KCRW2021

KCRestaurantWeek.com

2021 KC RESTAURANT WEEK

- Special **multi-course lunch and dinner menus for \$15, \$35 or \$45**
 - New third-tier pricing add this year
- 10% of sales for each meal donated to a combination of **3 local charities**:
 - The Don Bosco Centers
 - Visit KC Foundation
 - GKCRA Education Foundation
- Since its founding, KCRW has raised over \$2.6 million for local charities



Tap Tour

SEASON SCHEDULE

- Launch:
 - Saturday, Aug. 15, 2020
- Program Close & Last day for Redemptions:
 - Sunday, Feb. 28, 2021

DURATION OF PASSES

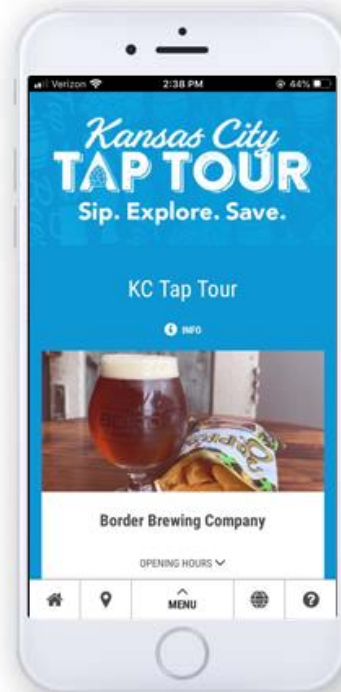
- 3-Day Pass - \$5
 - Expire 72 hours after first check-in
- Season 4 Pass - \$10
 - S4 Pass will expire at end of season



PARTICIPATING BREWERIES

Takeout OR Taproom deals/discounts

1. Border Brewing
2. Boulevard Brewing Co.
3. Brewery Emperial
4. Casual Animal Brewing
5. Cinder Block Brewing
6. Crane Brewing
7. Diametric Brewing Company
8. East Forty Brewing
9. Fringe Beerworks
10. Grains & Taps Brewery and Taproom
11. KC Bier Co.
12. Limitless Brewing
13. Lost Evenings Brewing
14. Martin City Brewing
15. Outfield Brewery
16. Pathlight Brewing
17. Servaes Brewing Co.
18. Smoke Brewing Company
19. Strange Days Brewing
20. Torn Label Brewing
21. Transport Brewing



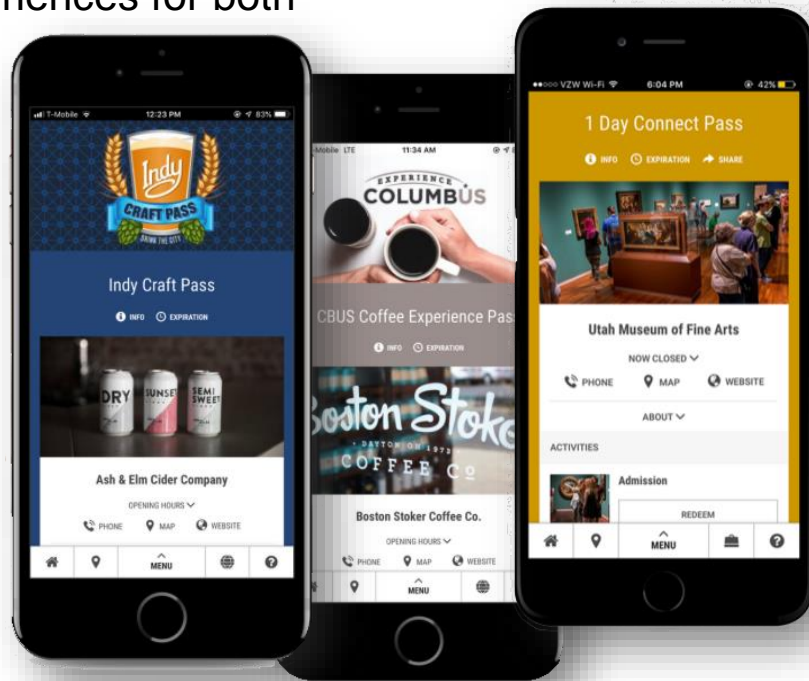
Bandwango

Bandwango is a travel technology platform that empowers DMOs, CVBs and other event or destination promoters to offer dynamically curated, digitally delivered access to places and experiences for both visitors and locals to enjoy.

Key CVB Partners:

- Visit Indy
- Visit Omaha
- Discover Los Angeles
- Experience Columbus

bandwango
The Destination Experience Engine



KC Savings

Through our travel technology platform, Bandwango, this mobile-exclusive program will allow you to reach visitors and residents with special offers, deals and discounts that are easily redeemable at your venue with a cell phone or other mobile device.

- Combining our leisure and convention savings passes into one program
- User-friendly platform provides easy and intuitive way to redeem deals
- Ability to track and monitor levels of engagement (ie – signups, redemptions, etc.)

Featured Partner Discounts:

- **21c Museum Hotel KC** - Receive Every Second Night Free
- **Incredible Pizza Company** - \$20 game card for \$10
- **KC Wineworks** - 10% off first bottle
- **Bar K** - Free appetizer with purchase of an entrée
- **WWI Museum & Memorial** - \$2 off regular price general admission for up to five guests
- **Candy Wizard** - 25% off a pound or more
- **The Jayhawk Experience** - 20% off standard tour

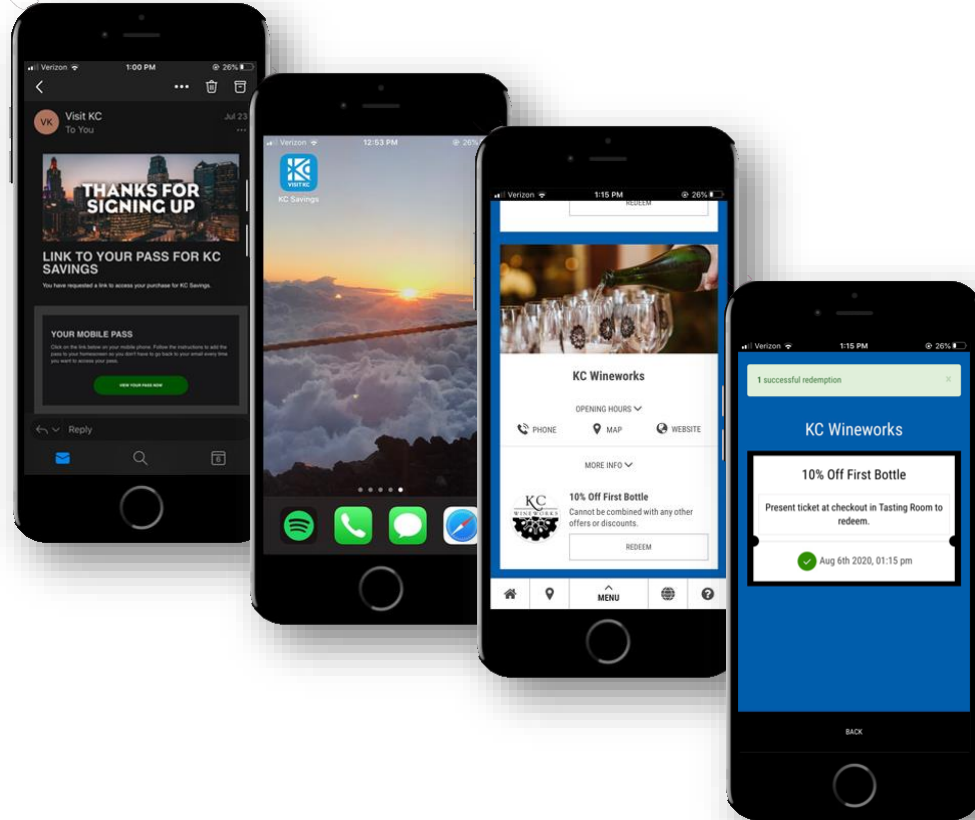
How to Use KC Savings

Signing up

1. Go to Experience.VisitKC.com/KC-Savings
2. Fill out your information and sign up.
3. Upon checkout, you will receive an email and text message
4. Follow instructions in order to verify account and access KC Savings

Redeeming a Deal

1. In the mobile pass, choose an offer and click “redeem”
2. The customer will tap to select the desired ticket
3. After clicking “Redeem,” show ticket to attendant to receive discount/deal



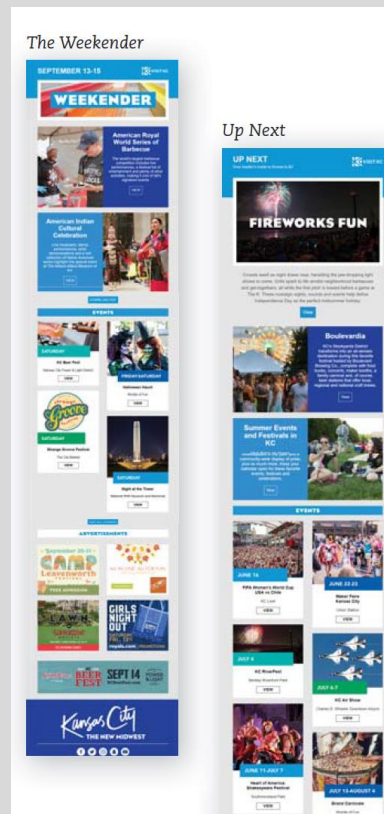
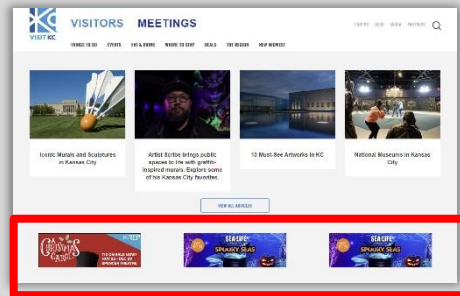
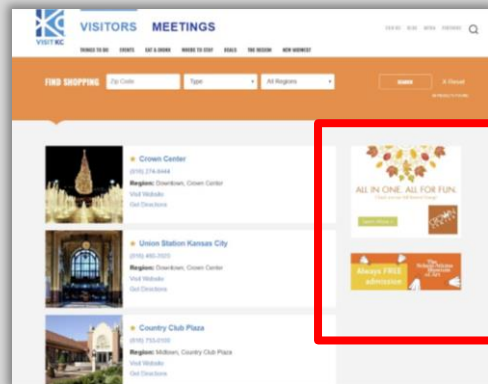
ADVERTISING OPPORTUNITIES

VisitKC.com

Key Content Sections: Events Calendar, Things to Do, Places to Eat & Drink, Where to Stay, Meetings & Conventions, Deals & Discounts

Advertising Opportunities

- Featured Listings
- Featured Events
- Display Ads
- E-Newsletters
- Sponsored Content
- Dedicated Promo Email



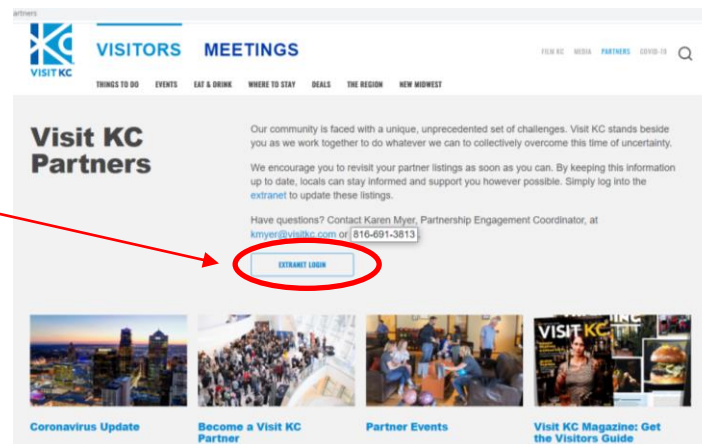
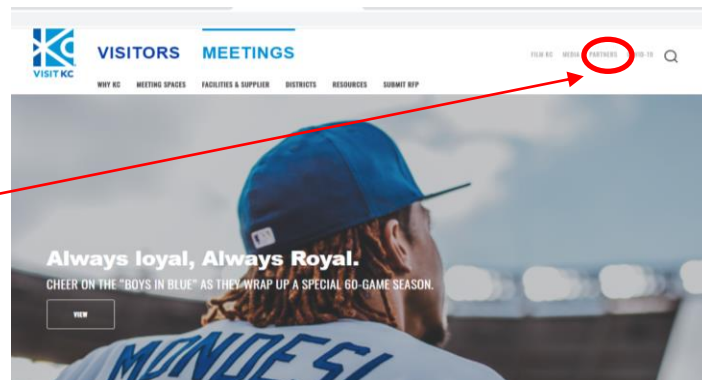
VISIT KC EXTRANET

Questions Contact:

Karen Myer, Partnership Engagement Coordinator, kmyer@visitkc.com

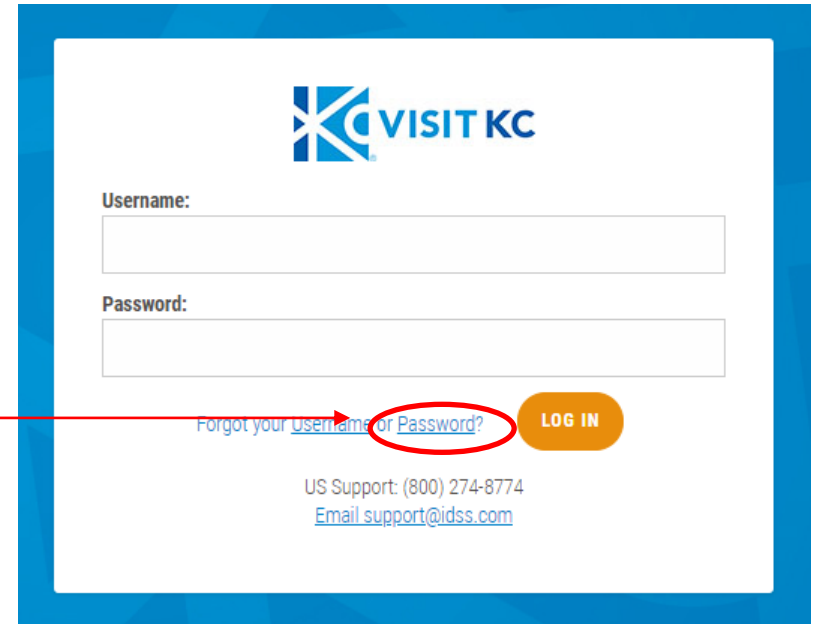
Visit KC Extranet

- Go to www.VisitKC.com
- Click in upper right hand corner of page on “Partners”
- Once the screen loads click on the “Extranet Login” box in the middle of the page.



Visit KC Extranet

- You will then be directed to the login screen where you will enter your Username and Password. Your Username is your email address and if you have forgotten your Password click the forgot your password link and your password will be emailed to you.



VISIT KC

Username:

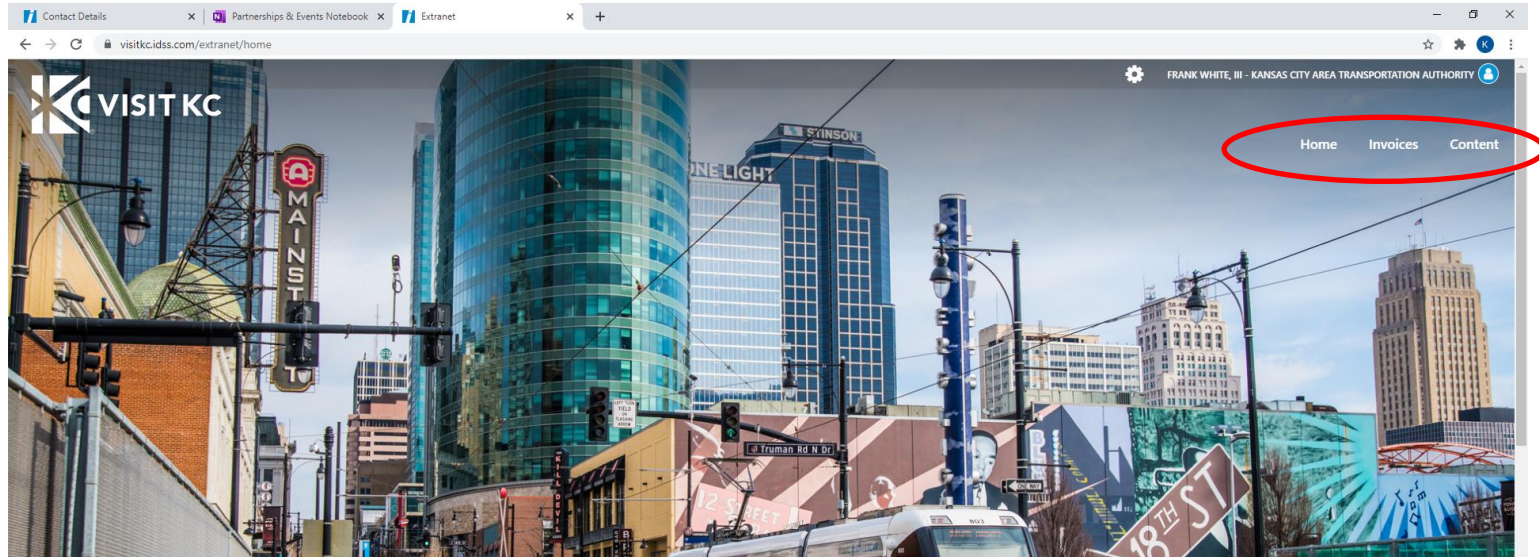
Password:

[Forgot your Username or Password?](#) **LOG IN**

US Support: (800) 274-8774
[Email support@idss.com](mailto:support@idss.com)

Visit KC Extranet

EXTRANET HOME SCREEN



Visit KC Extranet

CONVENTION DIGEST

COVID-19 STATEMENT

Valued Visit KC Partner:

Our community is facing a unique, unprecedented set of challenges. Visit KC stands beside you as we work together to do whatever we can to collectively overcome this time of uncertainty.

Visit KC is actively working to ensure our local businesses are supported however possible. Go to [VisitKC.com/community](https://www.visitkc.com/community) for all the latest regarding updates to the region and to our community. On this page, you'll also find comprehensive resources from Curbside KC—which maintains a dynamic list of area restaurants with adjusted hours, services and menus—and Yelp, which is cataloging local businesses offering gift cards for sale. Add your business to each resource by visiting [CurbsideKC.com](https://www.curbsidekc.com) and emailing kc@yelp.com.

Please don't hesitate to reach out to our team if you have any questions. As a reminder, our Partnerships team is standing by to support you:

- [Kenzi Hoyle](#) (816-691-3825) – Restaurants, bars, shops, events and convention suppliers
- [Elisabeth Ingraham](#) (816-691-3831) – Museums, attractions, non-profit organizations and regional partners
- [Nathan Hermiston](#) (816-691-3818) – Hoteliers

No matter what you do to help, it will absolutely make a difference—and keep Kansas City safe and strong.

Thank you,
Jason Fulvi

Visit KC President & CEO

REPORTS

-  Convention Digest Convention Digest

PHOTO & CONTENT PERMISSIONS

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Convention Digest

[LAUNCH REPORT >>](#)

Report Description:

Convention Digest

Enter Alternate Report Title:

Events that Begin between:

9/1/2020



And: (18 months out max)

9/30/2020



New Definite Date Search Period:

All - No Filter

Enter a Min Peak Room Number (If Applicable):

All - No Filter

7 Days

2 Weeks

Enter a Min Attendance Number (If Applicable):

1 Month

Format

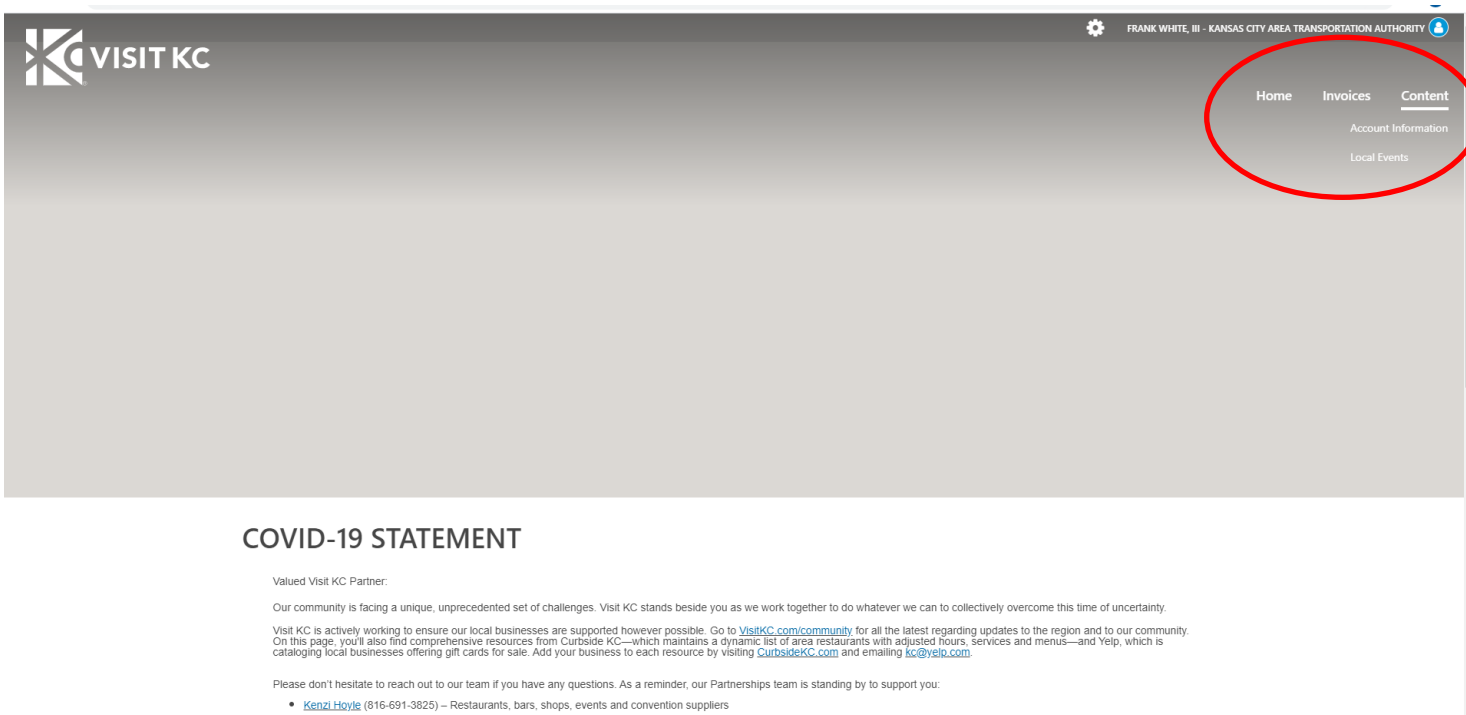
PDF Document

CONVENTION DIGEST REPORT

Visit KC Convention Calendar			
9/1/2020 - 9/30/2020			
Start Date: 9/1/2020	Contact: Rick Watson	Type:	Conference or Convention
End Date: 9/3/2020	Add:	Scope:	National
Account: Missouri County Clerks Association		Attendance:	182 (Total)
		18 (Local)	164 (OutOfTown)
Event: 2020 Annual Conference	Phone: (660) 885-7204	Peak Rms:	182
	Fax:	Requested Rms:	506
Status: Definite	Email: henrycoclerk1@yahoo.com	Contracted Rms:	506
	Website:	Sales Rep:	
		Services Rep:	Juanita Crowder-Wilkins
Facility: Hotel			
HQ: Kansas City Marriott Downtown			
Overflow:			
Start Date: 9/8/2020	Contact: Ashley Foster	Type:	Meeting
End Date: 9/11/2020	Add:	Scope:	National
Account: American Society of Access Professionals		Attendance:	100 (Total)
		0 (Local)	100 (OutOfTown)
Event: MOVING - 2020 ASAP FOIA Privacy Act Training Workshop	Phone: 202-712-9039	Peak Rms:	100
	Fax: 202-216-9646	Requested Rms:	329
Status: Definite	Email: afoster@bostrom.com	Contracted Rms:	329
	Website: www.accesspro.org	Sales Rep:	
		Services Rep:	Juanita Crowder-Wilkins
Facility:			
HQ: InterContinental Kansas City at the Plaza			
Overflow:			
Start Date: 9/11/2020	Contact: Kerry Kerr	Type:	Committee Meeting
End Date: 9/12/2020	Add: 10331 Belinder Rd	Scope:	National
Account: Daughters of the British Empire - Kansas Chapter	c/o Helmsbriscoe	Attendance:	35 (Total)
	Leawood KS 66206	3 (Local)	32 (OutOfTown)
Event: 2020 Annual Meeting	Phone: (913) 385-0411	Peak Rms:	12
	Fax: (913) 273-9920	Requested Rms:	24
Status: Definite	Email: kkerr@helmsbriscoe.com	Contracted Rms:	24
	Website: www.dbekansas.org	Sales Rep:	Becky Harsch
		Services Rep:	
Facility: Hotel			
HQ: Embassy Suites Overland Park			
Overflow:			

Visit KC Extranet

EXTRANET HOME PAGE



On the Home Screen under the “Content” link you will find a dropdown for your Account Information and Local Events.

Visit KC Extranet

ACCOUNT INFORMATION LINK

Account

Account Information

No Changes Needed

CANCEL

SUBMIT

Account Name

Kansas City Area Transportation Authority

Website Link

<http://www.ridekc.org>

Main Phone

(816) 221-0660

Secondary Phone

Fax

(816) 346-0263

Email

wehearyou@kcata.org

Twitter

<https://twitter.com/ridekctransit>

Facebook

<https://www.facebook.com/RideKC>

YouTube

<https://www.youtube.com/RideKCTransit>

Addresses

ADD

Type	Address	Edit
Main	1200 E 18th St. Kansas City, MO 64108-US	EDIT

Contacts

ADD

Name	Title	Phone	Email	Edit
Lee Barnett		(816) 221-0660	lee@kcata.org	DELETE EDIT
Chuck Ferguson	VP	(816) 346-0200	cferguson@kcata.org	DELETE EDIT
Bridget Moss	Public Affairs Manager	(816) 221-0660	bmoss@kcata.org	DELETE EDIT
Gwen Tyson	Marketing Coordinator	(816) 377-4588	gtyson@kcata.org	DELETE EDIT
Rhonna Wellert	Graphic Designer	(816) 346-0377	RWellert@kcata.org	DELETE EDIT
Frank White, III	Chief Marketing Officer	(816) 346-0229	fwhite@kcata.org	DELETE EDIT

Description

ADD

Details

Name	Type	Parent	Edit
<div><div></div><div>Kansas City Area Transportation Authority</div></div>	Website Description		EDIT
<div><div></div><div>Kansas City Area Transportation Authority</div></div>	Photo		EDIT
<div><div></div><div>Kansas City Area Transportation Authority</div></div>	Visitors Guide		EDIT
<div><div></div><div>Kansas City Area Transportation Authority</div></div>	KC Savings		EDIT

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LOCAL EVENT LINK

Local Events						
Local Events						ADD
Name	Start Date	EndDate	All Day	Recurring	Edit	
Homeschool Month	10/1/2020	10/1/2020	✓	✓	DELETE	EDIT
Bridging the Gender Divide: Toys that Build STEM Skills	7/15/2020	7/15/2020	✓		DELETE	EDIT
Meet the Experts: 18 Tiny Deaths	3/8/2020	3/8/2020			DELETE	EDIT
Meet the Experts: 18 Tiny Deaths	3/7/2020	3/7/2020			DELETE	EDIT
Board Game Night for Grown-Ups	2/21/2020	2/21/2020			DELETE	EDIT
Meet the Experts: Hazelle Puppets	2/9/2020	2/9/2020			DELETE	EDIT
Coleman House Open	12/7/2019	12/7/2019			DELETE	EDIT
Day After Thanksgiving Family Day 2019	11/29/2019	11/29/2019			DELETE	EDIT
Parlor Performances: Theatrical Toys for Home Play	10/19/2019	10/19/2019		✓	DELETE	EDIT
Farewell to Summer Free Day	8/17/2019	8/17/2019			DELETE	EDIT
Little Adventures	6/5/2019	6/5/2019		✓	DELETE	EDIT
A Space of Our Own: Dollhouses of the 20th Century	4/20/2019	4/20/2019		✓	DELETE	EDIT

ADD A LOCAL EVENT FORM

Local Event List

New Local Event

Local Event Information

BACK

CANCEL

SUBMIT

Event Name

Event Date

All Day Event

From

9/9/2020

To

9/9/2020

Repeat

None

Event Description

Form

None

Daily

Weekly

Monthly

Yearly

Custom

Is Active

☐

Event Categories

Free Events

Happy Hour & Drink

Holiday Activities

Kid-Centric

Live Jazz

Music & Dance

New Years Events

Nightlife

Event Image

Choose File

No file chosen

UPLOAD

Event_Image2

Choose File

No file chosen

UPLOAD

Event_Image4

Choose File

No file chosen

UPLOAD

Event URL

Event Contact Phone

Event Location

Event City

Event Zip

Event Admission

Event_Image3

Choose File

No file chosen

UPLOAD

Event_Image5

Choose File

No file chosen

UPLOAD

Event Tickets URL

Event Email

Event Address

Event State

Event Times

CREATING RE-OCCURRING EVENTS



Questions Contact:

**Karen Myer, Partnership Engagement Coordinator,
kmyer@visitkc.com**

*Thank you for your time.
Questions?*

 facebook.com/VisitKC

 [Twitter @VisitKC](https://twitter.com/VisitKC)

 instagram.com/VisitKC

